

FALL 2008



Pool World

NEW WAVE

Get your fairest deal on a spa!!

During our 10th Annual 'NO FAIR' sale you'll get the fairest deal on America's most sought after spas, the Hot Spring, Tiger River, Caldera, and Solana spas! Rather than spend big money on staff and booth space at the fair we like to pass the savings on to you by offering you our spas at the lowest possible price! Fantastic spas and great savings make it the perfect time to get into the spa of your dreams before winter sets in.

Go to the Fair to have fun, ride the rides, watch the Rodeo, and check out the Agriculture displays, but for a spa visit Pool World! At Pool World you can be assured of a quality product, knowledgeable service, and a staff that makes your enjoyment our priority!

**The 'NO FAIR' sale starts
August 8th and runs thru
September 13th!**



Pool World

Customer
Appreciation Day

SAVE 10% off
on BioGuard
watercare products.

and FREE



**Pool Closing
School**

Thursday,
September 25th,
2008
7:00 P.M.
Valley Store
13524 E. Sprague

Learn how to close your pool with
tips from the experts.

Please R.S.V.P. 928-6585



Valley
Pool World
13524 E. Sprague
Spokane, WA 99216
509-928-6585

Central
Pool World
4808 E. Sprague
Spokane, WA 99212
509-534-4833

North
Pool World
9111 N. Country Homes Blvd.
Spokane, WA 99218
509-466-8220

Coeur d'Alene
Pool World
235 W. Sunset Ave.
Coeur d'Alene, ID 83814
208-765-5220



More than just a fragrance, SPARoma is an enhancing assortment of spa fragrances with the added benefit of enzyme technology in convenient, easy-to-use time release capsules. Available in 12 different scents that help to soften skin, prevent scum lines, eliminate odors, enhance sanitizer performance, and reduce the need for filter cleaning, while you experience the ultimate in aromatherapy!

Cherry Blossom, Citrus Blast, Florida Mango, Vanilla Creme, Eucalyptus, Gardenia, Lavender, Pina Colada, Spring Mist, Forest Glen, Pear Delight, Tropical Paradise



3 Capsule packs...\$20.00



Using the Frog Mineral Cartridge works great to reduce chemicals, but it can be easy to forget to replace as needed. We make remembering to change it easy. Just sign up for our new Pool World Mineral Cartridge Auto Ship and you'll never forget again:



- Automatic Shipment of new Frog cartridge every 4 months.
- FREE Shipping in the US
- Save \$2.00 off retail price.

Call: 1-800-876-4340

Web-site Redesigned

If you've got questions or concerns about your pool or spa you can find a lot of helpful information by visiting our newly designed web-site at

www.poolworld.biz

We've made changes in hopes to make the site easier for you to use and more up to date with tips and ideas for you to use around your pool/spa. You can find money saving coupons that change monthly and various other specials and events.

Should I use my AutoCover as my WinterCover?

This is a question we often hear from customers and although some dealers and manufacturers do not warn against it, we do. This is a picture of what we see happen all too often to autocovers during the winter in our area. Yes, they're easy to use, but you have to make sure your cover pump is working or you will have cover tension failure. If the cover pump can not keep up with Mother Nature's addition of rain & snow you will have increased tension on the cover which can result in tension failure. If your pump gets clogged with debris it will prevent proper drainage and again result in cover tension failure. Your cover pump can also freeze and that would prevent it from draining the cover, resulting in cover tension failure. You have a lot invested in your auto cover, we recommend you not take the risk of winter usage in our climate.



Did you know?

Backwashing your pool's filter before necessary can cause water clarity problems. Pools with Sand Filters should only be backwashed when the pressure rises to the manufacturer's recommended level for backwashing, which is normally 8 to 10 psi (pounds per square inch) on the filter's pressure gauge above the normal operating level. If you backwash more frequently you are washing away the filter's ability to pick up fine particles.

*Don't forget to clean the filter sand using Strip Kwik or Filter Cleanse this fall before closing the pool for the winter.



**Save
15% off**

Valid 9/15/08 - 10/31/08



Toll Free: 1-800-876-4340

Online: www.poolworld.biz



Limelight
HOT TUBS

Enjoy innovative design, contemporary features, and craftsmanship you can trust with the new Limelight hot tubs by Hot Spring Spas. The Limelight spas are sleek and elegant while delivering dramatic effects. Points of light frame the seating and four corners of the spas, literally looking as if there are stars scattered throughout the tub with the Raio™ LED light system. Limelight spas are not just another pretty hot tub. You'll enjoy quiet operation, energy efficiency and sparkling clean water, without fuss.

Stop in and see what's new and different in the latest addition to the family of Hot Spring Spas.



SPA TRADE-IN SALE

If you've had your Hot Spring, Tiger River, or Caldera Spa and been enjoying it for years but find that you would like to enjoy many of the great new features available on the newer models, now is the time to upgrade during our Spa Trade In Sale!

Just ask us about Trading In your spa for a new model and we'll give you credit for your old spa to apply towards your new one.

You can enjoy many new features such as beautiful new colors, carefree skirting, new unique sensational jets, exceptional LED lighting, tranquil water features, and advanced technology sound systems on selected models.

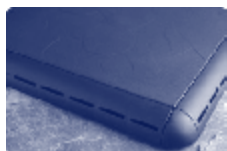
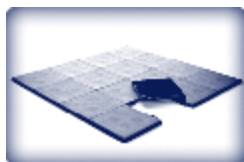
TRADE-IN SALE

September 20th - October 18th

SmartDeck



Looking for a stylish, efficient choice for a deck area rather than wood or concrete? SmartDeck is the solution. SmartDeck has an elegant stamped concrete texture, bullnose edging and a graphite color that adds an element of style to any landscape. The sturdy construction easily supports spa weight and the modular design allows for countless configurations in minutes. Simply level your area, lock one panel into the next and you'll have a sturdy patio set for a spa in minutes!



***FREE**

Smart Deck w/most models and qualifying yard through 9/20/08

SmartDeck

8' x 8' Area \$390.00

SmartDeck Trim Package \$64.95



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

Pools
 Spas
 Sauna's
 Grills
 Heaters
 Filters
 Cleaners
 Brushes
 Telepoles
 Paint
 Chemicals
 Ladders
 Slides
 Games
 Toys
 Masks
 Goggles
 Floats
 Furniture
 Steps
 Rails
 Covers
 Scents

Fall Pool Savings!!



Before you store your solar cover for the winter months clean the cover with StowAway to prevent odors and decaying debris.

Reg. \$15.23

Save \$2.00

Not valid with any other offer.
Must have coupon for discount.
Valid 9/15/08 - 10/31/08

Outdoor Patio Heaters

Enjoy your evenings in warmth with an outdoor patio heater by Outdoor Leisure or Solaira



Save \$25.00 off

Not valid with any other offer.
Must have coupon for discount.
Valid 9/15/08 - 10/31/08



Save \$5.00 off any \$25.00 Purchase

Not valid with any other offer.
Limit 1 per household
Must have coupon for discount.
Valid 9/15/08 - 10/31/08

Cover/Drain Pumps

Sta-rite Typhoon Pump
Simple reliable pump for draining.
reg. \$129.00



\$10.00 off

Rule Cover Pump



Auto On/Off allows you to leave the cover pump on the cover.

reg. \$235.20

\$25.00 off

Valid 9/15/08 - 10/31/08

Rainbow Leaf Eater

Great for pools already winterized!



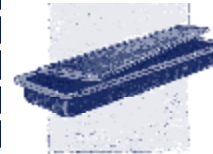
Clean up those leaves in the pool without clogging your pool filter. Leaf Eaters operate off your garden hose.

Reg. \$34.95

Save \$5.00 off

Not valid with any other offer.
Must have coupon for discount.
Valid 9/15/08 - 10/31/08

Winter Cover Tubes and Blocks



Aqua Bloks - a convenient way to secure your pools winter cover.
Reg. \$10.15

4' x 4' Air Pillows
Reg. \$9.99



Water Tubes
Single 8' - \$6.78 10' - \$8.00
Double 8' - \$8.00 10' - \$9.13

Save \$1.00 off each

Not valid with any other offer.
Must have coupon for discount.
Valid 9/15/08 - 10/31/08



Saunas, Steam, and Accessories



Saunas, Sauna heaters, Steam Generators, and Infrared

There is no question our Finnish and Roman ancestors were on to something when they began the traditions of saunas and steam baths. Saunas have been used to rejuvenate the body after hard work and steam baths were used by the Romans as a social gathering place for family and friends.

Today you can create your own healthy escape. Our sauna and steam products combine age-old traditions with modern design and technology so you can experience affordable luxury that will improve the quality of your life.

We also carry accessories for your sauna.



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

Pools

Spas

Sauna's

Grills

Heaters

Filters

Cleaners

Brushes

Telepoles

Paint

Chemicals

Ladders

Slides

Games

Toys

Masks

Goggles

Floats

Furniture

Steps

Rails

Covers

Scents

Fall Spa Savings!!



Cleaning Mitts



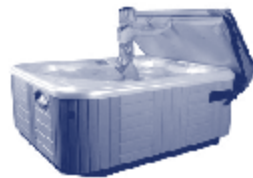
SpaGuard Cleaning Mitts are easy to use and gentle on the hands. Removes oils, dirt and waterline deposits. Resealable bag. 100% disposable. Reg. \$9.99

**Save
\$1.00 off**

Not valid with any other offer.
Must have coupon for discount.
Valid 9/15/08 - 10/30/08

Leisure Concepts

COVERMATE I



Save your back and have your spa cover last longer with the Covermate spa cover lifter.

**Save
\$25.00 off**

Not valid with any other offer.
Must have coupon for discount.
Valid 9/15/08 - 10/31/08



Purchase a new Sunstar Spa Cover and



**Save
\$50.00 off**

when you pick it up from our Valley Location

Not valid with any other offer.
Must have coupon for discount.
Valid 9/15/08 - 10/31/08

Filbur Pre-Filter



Connects to your garden hose and filters out sediment, rust, iron, and copper as you fill the pool or spa.

**Buy 1 Pre-Filter
Get a 2nd Half Off**

Not valid with any other offer.
Must have coupon for discount.
Valid 9/15/08 - 10/31/08



Squeeze n Clean and Cover Conditioner



Restore the luster to your spa cover and pillows and protect them from the harsh elements.

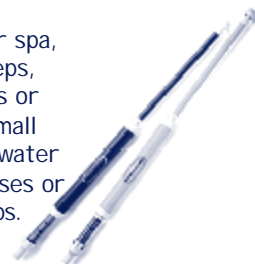
**Save
20% Off**

Not valid with any other offer.
Must have coupon for discount.
Valid 9/15/08 - 10/31/08

SpaWand Save

\$10.00 off

Clean your spa, pool steps, swimouts or other small bodies of water without hoses or hookups.



Not valid with any other offer.
Must have coupon for discount.
Valid 9/15/08 - 10/31/08



Save Energy with a new Spa Cover

If your spa cover is heavy, weather beaten, and saggy, it's time for a replacement. The right spa cover insulates your spa from heat loss much better than a water logged, ripped, and damaged spa cover.

Our Sunstar Spa Tops are built to last and come with a full 3 year warranty. Custom cut to exact specifications, the tapered foam core with steel reinforcements keeps the heat in and allows rain to run off. Sunstar's exclusive Heat Seal Gasket keeps the heat from escaping. The cover is constructed with Marine Grade Vinyl treated with mildew and UV inhibitors. Sunstar covers are custom ordered and take about 3 to 4 weeks for delivery. Choose from 10 popular colors. Give us a call today.

Cover Orphans . . . Need a Good Home, too!

If you have a Hot Spring, Tiger River, Solana, or Caldera spa, ask us about our Orphans. These orphans are good covers and are available at a savings because they received slight damage in shipping or were not the right color. If you have another brand, call us with your dimensions and we'll check to see if any of the covers may work on your spa. Check with us and see if you can't give an orphan a good home.



Toll Free: 1-800-876-4340

Here's where the Pool World crews have been working lately

Whitworth University

Whitworth has one of the nicest Indoor Aquatics Center in the region. It's the home of their collegiate Swim Team the Whitworth Pirates. The Aquatics Center and pool was built in the 1980's. Over the past eight months Pool World has made a number of updates to the pool and installed several pieces of new equipment, including a new state of the art Neptune Benson Filter system. This system will benefit the environment because it will use 444,000 less gallons per year than the old filter. We also installed a new Strantrol chemical control system on the pool.



These are just a few of the jobs our crews have been working on this year. If you're planning a remodel or an addition of a pool or spa we can help you with your plans. We are available for design work and consultation. We also do construction and remodel work on residential jobs large or small. We will be pleased to help you with your plans.

GIVE US A CALL AT:

1-509-928-6585 or 1-800-876-4340.

Cheney Grove Apartments

We're building a new Swimming pool for Cheney Grove Apartments being constructed by Campus Crest Construction. The complex is scheduled to open this fall and should be a nice addition to Cheney.

Black Rock Kootenai Cabin

We recently completed a large Commercial Pool and Spa for the exclusive Black Rock Development on Coeur d' Alene lake. This project was built in conjunction with Polin and Young Construction of Coeur d' Alene.



Oz Fitness South

Pool World has installed a new Lap pool and Co-ed Hydrotherapy spa in the newly remodeled Oz Fitness South. The project was done in conjunction with Vandervert Construction of Spokane. Southhill residents should enjoy the many improvements Oz Fitness has made to the facility.

Waterford Place - Richland

Pool World has been constructing a new Lap Pool and 2 Hydrotherapy Spas on the second story of this condominium building which overlooks the beautiful Columbia River. This project is located in Richland and is being built in conjunction with Vandervert Construction of Spokane.



City of Spokane Valley

The City of Spokane Valley is getting 3 new upgrades to their 3 Municipal Swimming Pools. Work has already begun on the Park Road Pool, where we have been working in conjunction with Kilgore Construction of Spokane to install a new Slide. A new Lazy River will be added to the Terrace View Pool and will be ready for use the start of the 2009 season. The Valley Mission Pool will be getting a new Zero Depth Entry Pool and it will also be ready for use in June of 2009.

We're proud to have been chosen to build these pools with the City of Spokane Valley and Kilgore Construction. They will be a wonderful addition for the community.



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

The Service Spot

Prepare your Pool for the Winter



Winterizing your pool properly is the most important thing you can do to make opening your pool in the spring as easy as possible.

#1 To protect your pool surface & equipment be sure to have your pool water tested and balance the water according to the recommended winter instructions.

#2 Lower water level below returns. Unless your pool can circulate with the water level below the skimmer, do not lower the level if temperatures are below freezing until the morning of the closure.

#3 Brush & vacuum pool. Clean the waterline with BioGuard Off the Wall.

#4 Chemically clean the filter using Strip Kwik or Filter Cleanse.

#5 Add Artic Blue Shock and Artic Blue Algae Protector.

#6 Run filter for 24 to 48 hours.

#7 Winterize equipment according to manufacturers directions. Evacuate lines and cover pool.

*Test the pool every couple of weeks until the pool freezes to make sure a chlorine residual is maintained. Add chlorine if needed.



To set up your
pool closure
please call:

1-800-876-4340 or
509-928-6585

Ask for Sherri,
Shawna or Brad

Winterizing Products

Water Tubes

8' Double...\$8.00
10' Double...\$9.13
8' Single...\$6.78
10' Single...\$8.00

Aqua Blocks

Aqua Block w/ Cover...\$10.15



Ice Pillows

4' x 4'...\$9.99

Smart Pool WinterPill

Treats up to 34,000 gallons...\$14.75

Turbo Plugs

\$19.28 - \$28.47

Valve Stems

\$5.82



Winter Kits

Winter Algae Protector & Winter Shock



Treats up to
12,000 gallons

Reg. \$29.50
SAVE
\$4.00 off



Treats up to
24,000 gallons

Reg. \$54.95
SAVE
\$8.00 off

Valid 9/15/08 - 10/31/08



Winter Safety Cover



Strongest barrier available to protect your child and pets while the pool is not in use. Beautify your yard giving it a CLEAN winter look & open your pool with no hassle next spring.

Bring us a 1' piece of your
old winter cover and
SAVE \$100.00
on Safety cover and installation.

Valid 9/15/08 - 10/31/08



Toll Free: 1-800-876-4340

Online: www.poolworld.biz



PO BOX 14927
SPOKANE WA 99214-0927

Presorted Standard
U.S. Postage
PAID
Spokane, WA
Permit No. 4

Pool Closing School

Thursday,
September 25th, 2008
7:00 P.M.
Valley Store 13524 E. Sprague

Please R.S.V.P. 928-6585
Toll Free 800-876-4340

Valley

Pool World
13524 E. Sprague
Spokane, WA 99216
509-928-6585

Central

Pool World
4808 E. Sprague
Spokane, WA 99212
509-534-4833

North

Pool World
9111 N. Country Homes Blvd.
Spokane, WA 99218
509-466-8220

Coeur d' Alene

Pool World
235 W. Sunset Ave.
Coeur d' Alene, ID 83815
208-765-5220



No Fair Savings
1 yr. No Interest, No Payment Financing, o.a.c.
&
***FREE 8' x 8' Smart Deck w/Installation**
*on most models with qualifying yard thru September 20th

Forget the hassle of traveling, high gas prices, airline baggage fees, and cancelled flights. Take a **Staycation** day after day in the privacy of your own backyard relaxing in a Caldera spa. Stop in today and see how easy it can be to have a backyard hot tub to come home and relax in. Caldera spas are on display at our Central and Coeur d' Alene Stores.

Central Store
4808 E Sprague

CDA Store
235 W Sunset

Stop in to see why CalderaSpa owners relax in pure comfort!!