

Spring 2011



NEWSWAVES



guarding more than your pool

Pool School

Learn from the professionals. A representative from BioGuard will be on hand to answer questions on pool opening, water care, pool maintenance, and filtration. Join us and learn how easy pool care can be.

Thursday, April 28th, 2011
13524 E. Sprague
7:00 P.M.

Save 10% off

all watercare purchases that day for
Customer Appreciation Day and
following the seminar that evening!

Seating is limited so please

R.S.V.P. 1-800-876-4340
TOLL FREE

Business Hours:

9:00 am - 6:00 pm

Mon - Fri

9:00 am - 5:00 pm

Saturday

Service 8:00 am - 5:00 pm

Monday - Friday

Valley Store E. 13524 Sprague

Web Page: www.poolworld.biz

E-Mail: service@poolworld.biz



Diamonds

are a hot tub's best friend

Experience luxurious water through diamond technology with the ACE Salt Water Sanitizing System. For softer, cleaner water that looks, feels and smells great, the ACE system has been thoughtfully designed for you to enjoy the absolute best lifetime ownership experience possible. Come feel the difference.

**ACE Systems can be installed on any Hot Spring Spa that was purchased in August 2009 or later.*



Grand Opening

Join us the week of April 18th - 23rd as we celebrate the opening of our new Central location. We'll have fantastic savings on a number of items through out the store all week. Take a chance at winning a FREE 25 lb. bucket of Silk Tabs for your pool and enter to win a FREE BIG GREEN EGG GRILL! No purchase necessary, enter at any one of our 4 locations. Drawing for the EGG will be held Monday, April 25th.

Saturday, April 23rd at our Central location, we'll have cake, other refreshments and factory reps on hand to answer product questions.

5701 E. Sprague

(In front of Home Depot, beside Big 5)

April 23rd

9 A.M. to 5 P.M.

DOOR PRIZES!!

**1 DAY SAVINGS!!
REFRESHMENTS!!**

DRAWINGS!!

DEMOS!!

SPOKANE VALLEY
13524 E. SPRAGUE
(509) 928-6585

CENTRAL SPOKANE
5701 E. SPRAGUE
(509) 534-4833

NORTH SPOKANE
9111 N. COUNTRY HOMES BLVD.
(509) 466-8220

COEUR D'ALENE
235 W. SUNSET AVE
(208) 765-5220

MAKE YOUR POOL "GREENER"?

You can install an energy efficient pump and save up to \$900 a year on your pools operation costs. Installing a heat pump can literally save you up to \$1,000 a year on your pools heating costs. Simple changes can make your pool far more energy efficient.

If you'd like to know more about how you can save, give us a call and we'll send one of our professionals out to do an efficiency report on your pool at NO CHARGE.

509-928-6585



NEW

Now your pool can talk!!

The affordable ePool wireless pool monitor senses pH, oxidation reduction potential and temperature. ePool even calculates what's needed to bring your pool's levels in order. Take the worry out of maintenance, make it easy with ePool!

Did you Know

You can cut the use of chlorine or bromine by up to 50% when using a Mineral Cartridge in your pool or spa!!

 **Pool World**
Mineral Cartridge Club

- Auto Shipment of Pool or Spa Mineral Cartridge
- FREE Shipping in the US.
- Less than retail price.

Call: 1-800-876-4340

Open your Pool with sparkling results!

1. **CLEAN DECK & POOL COVER.** Remove leaves & debris to prevent them from entering the pool when the cover is removed. Standing water should be pumped off cover.
2. **REMOVE POOL COVER.** Clean cover with Stow Away cover cleaner & store away for summer months.
3. **CLEAN POOL AND POOL EQUIPMENT.** Remove leaves & debris from equipment, skimmer, and pool itself.
4. **REMOVE WINTERIZING PLUGS FROM POOL EQUIPMENT AND POOL & INSTALL SUMMER FITTINGS.**
5. **FILL POOL TO PROPER OPERATING LEVEL.** Generally middle of the skimmer.
6. **DRAIN ANTIFREEZE AND RINSE LINES & EQUIPMENT.** Wipe any antifreeze residue from skimmer and pool equipment.
7. **CLEAN CARTRIDGE OR DE FILTER.** Use a product such as Strip Kwik to clean the filter if it was not cleaned in the fall.
8. **REASSEMBLE POOL EQUIPMENT.** (Double check to make sure equipment is clean and operating correctly.)
9. **START CIRCULATION AND FILTRATION SYSTEM.** Circulate pool 24 to 48 hours.
10. **CLEAN SAND FILTER.** Strip Kwik filter cleaner is a great product to use.
11. **BRUSH & VACUUM POOL.** Removing bacteria and debris is a very important step in opening your pool.
12. **AFTER CIRCULATING 48 HOURS TAKE WATER SAMPLE TO POOL WORLD FOR COMPLETE TESTING.** Treat pool as needed.



Service Spot

Pool Openings, equipment repair, plumbing repair, professional instruction on pool/spa care, weekly maintenance service ... our trained professionals are here to help you with expert service and advice for your pool/spa.

509-928-6585
or
800-876-4340

To schedule a pool opening or pool service ask for: Ryan, Skyler, or Jordan



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

Tri-X Filter Cleaning Procedures



Tri-X, like other filters, should be cleaned as required to maintain water clarity. The frequency, duration of use and number of occupants all contribute in determining the appropriate time between filter cleanings. The proper filter cleaning method is described below:

***BAQUASPA NOTE:** If spa water is treated using BaquaSpa Water Care products, you must use BaquaSpa Filter Cleaner and you **cannot clean the Tri-X filter in the dishwasher.**

For those using chlorine or bromine the Tri-X Filter can be placed in the dishwasher once a month to remove surface debris. **DO NOT use soap or rinse agents when cleaning and make sure the drying cycle is off.**

Every time you drain and refill your hot tub we recommend using a Filter Cleaner/Degreaser to remove minerals and oil buildup. Follow the manufacturers recommendations when using the product. After using the Filter Cleaner spray with a garden hose thoroughly to remove the residue completely, it may be necessary to rotate the filter while spraying to remove any debris lodged between the pleats.

Where do you Staycation?

Why spend good money for a few days of relaxation when there's no better place to enjoy a relaxing vacation that lasts day after day, year after year than your own backyard hot tub. It's great to come home, slip into your hot tub, and feel the cares of the day melt away. Experience your own private retreat and discover a healthy way to reconnect and rejuvenate for years to come.

A few minutes spent relaxing in the hot tub before bedtime can make it easier to drift into a deep, restful sleep while leaving you feeling mentally and emotionally refreshed after a long day.

Visit any one of our locations and talk to us about the many benefits of owning your own hot tub.

You'll find several quality brands and many different models to choose from.

Start your Staycation soon!



Stop in & take a chance at Winning a 25 lb. bucket of Silk Tabs for your Pool

Each store will give away 2 buckets of Tabs to 2 lucky winners in April, and May.



Share the Reward

Spread the word about how you love your pool or spa from Pool World and anyone who mentions your name when they purchase a pool or spa will receive \$100 off their purchase and you'll receive a \$100 gift card to spend in the store whenever you like!!!



Make it a routine to check us out

Visit us at www.poolworld.biz for tips on maintaining your pool/hot tub, money saving coupons that change periodically for the various seasons, ideas for fun around the pool/hot tub, and great new recipes weekly to enjoy on the grill. You can make payments on your account, schedule service, request a brochure, see the latest copy of *Newswaves* or download owners manuals on various products.

We accept:

Cash, Checks
Visa, Mastercard
Discover and
American Express

You can also use your credit card on our website to pay bills or put deposits on orders. Go to:

www.poolworld.biz



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

Is your pool in need of a Makeover?

We can help you transform it from rags to riches!

If your pool was once an elegant inviting addition to your backyard and now it seems more an eye sore, there's no reason why it can't once again be a beautiful spot where you enjoy spending relaxing time. We remodel pools and can help you transform your aging pool. The before's and afters can amaze you.

If your plaster finish is looking green and beginning to cut the bottoms of your feet, your pool is in need of resurfacing. If your tile is coming off or maybe just a little outdated for you, consider replacing it with some of the beautiful tiles available today. If your pool decks are cracked, chipped, and becoming a safety hazard, consider replacing them with some of the many options available today.

You may also want to consider updating your pools filtration system to make it easier to maintain and more energy efficient. There are so many features that can be added to the pool today that may or may not have been available when the pool was originally installed. Fiber-optic lighting, water features, slides, tables, built in benches, rockscapes and automatic covers to name just a few. Automated control systems, automated sanitizer systems, and automatic vacuum systems can be added to make maintaining the pool extremely simple. So many possibilities are available to bring your pool back to life, make it simple to maintain, efficient to operate, and a beautiful picturesque part of your landscape for you to once again enjoy spending time relaxing and entertaining in.

Give us a call and we can help you make your pool new again!

1-509-928-6585 or 1-800-876-4340

SRSSmith
WORLD LEADER IN SWIMMING POOL DECK ACCESSORIES

Wet DekTM

A fun interactive playground that's also a fabulous water feature with 4 fun water play programs and a program to manage the water. Beautiful fountains of water shoot up to 8' high.



A great addition to the yard!

On display at our Valley location 13524 E. Sprague

Dunk, Slam, Splash



We stock all-terrain, all-weather athletic equipment that can stand up to real aqua action. From pool play to beach sports to backyard games, these Pool toys are made from innovative high-tech

materials that can withstand the fiercest splashes. Basketballs, Volleyballs, Soccerballs, Footballs, HydroSmash, Flying Disks, and much more. Stop in and take a look at all the fun items for fun at the pool or beach!



Play centered in & Around Pool

We recently provided and installed a pool on stage for the **Spokane Civic Theatre** production of *Metamorphoses*, written by Mary Zimmerman and directed by Yvonne Johnson. This mystical drama/comedy about the gods and how out of chaos came mortal man with bad ideas which had quintessential lessons was centered in or around the pool for the entire production! The production ran from March 25th - April 17th.

Tips for getting the Best Bargain

Rule #1 when shopping and comparing is to remember that the bitterness of poor quality lingers long after the sweetness of a low price.

Rule #2 buy local to support the local economy.



Toll Free: 1-800-876-4340

Online: www.poolworld.biz



Hot Tub Covers

Did you know your cover can save you money?! The insulating value of your spas cover is a big factor in lowering your tubs heating costs. An old cover can keep you from using your spa as often as you would like and can also run up your energy bill. Our Sunstar Covers are custom made to fit your spa exactly to offer maximum energy efficiency.

SAVE \$50

On any New SUNSTAR® COVER

FREE Delivery to Spokane/CDA
FREE bottle of Sunstar Cover Protectant™ to keep your cover looking new.

Coupon good through May 31st, 2011
Coupon does not apply to Orphan Covers

Call to place your order today!



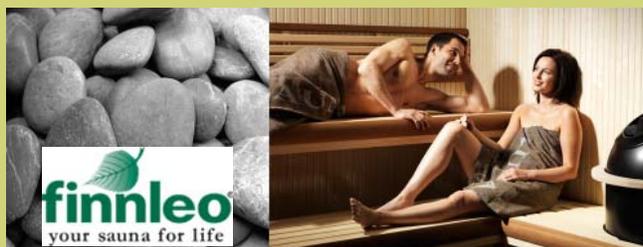
We carry all the accessories you may want to go with your grill also. We've got covers, grilling tools, lights, pellets, wood chips, cedar planks, and much more. Find the products to make grilling a meal one of your favorite things to do.

***Check out the Grilling Section on our Web site at www.poolworld.biz for fantastic recipes that change weekly.**



Relax, Unwind, ... Rejuvenate

Our lifestyles are complicated and demanding but if we can learn to take time to enjoy the purifying comforts of a few precious moments spent slowing down and reflecting while enjoying the many benefits of sauna use we will find ourselves feeling better. Sauna use relieves aches and pains, detoxifies, and allows us a deep reinvigorating healthy sweat. Tensions fade, muscles unwind and we emerge after 10 or 15 minutes relaxed and revived. The body's response to gentle, persistent heat is well documented and proven day in and out by people all over the world. More and more doctors are recommending a sauna's purifying benefits.



Stop in and see the many models available to create a healthy daily escape!

Great Grills For Great Tastes

Pool World offers a variety of high quality barbeques and grills for you to choose from. Create great tasting food in your own back yard with the perfect grill. Tastes so good your friends will think they're dining at a five star restaurant. Choose from 3 quality brands; Weber, Big Green Egg, and Traeger pellet grills.



Ask us about our **GrillWorld Reward Cards** where you can earn **FREE Traeger Pellets** or a **FREE Propane Refill!!!**





Pool Toys

All toys, lounges, and games.



**\$SAVE
15% off**

Not valid with any other offer. 4/18/2011 - 5/31/2011



**\$Save
15%**

off BaquaSpa 3 pks



Not valid with any other offer. 4/18/2011 - 5/31/2011

Automatic Pool Vacs

Save on all automatic pool vacs, Polaris, Kreepy Krauly, and The Pool Vac. Does not include semi automatic or manual vacs.



**\$SAVE
\$50.00 off**



Not valid with any other offer. 4/18/2011 - 5/31/2011

Unikal SPA FILTERS

**Buy 1 get 10% Off
Buy 2 get 15% Off
Buy 3 get 20% Off
Buy 4 and Save 25%**

Not valid with any other offer. 4/18/2011 - 5/31/2011

With any Grill purchase receive your choice of



FREE

24 oz.
& Grill Cover

or FREE Delivery & Assembly



Everything is better with a little Butt Rub!

Not valid with any other offer. 4/18/2011 - 5/15/2011

Outdoor Patio Heaters



Reg \$279 **Now \$235**
Reg \$329 **Now \$270**
Reg \$398 **Now \$275**

Not valid with any other offer. 4/18/2011 - 5/31/2011

All Grill Accessories



**\$SAVE
20 % off**



Not valid with any other offer. 4/18/2011 - 5/31/2011

FREE

Traeger Seasoning or Sauce when you purchase 2 bags of Traeger Pellets



Not valid with any other offer. 4/18/2011 - 5/31/2011

Choose from the best & Grill Year-round!!



**Save
\$75*** most models

Saturday, 4/23/11



Savings on in-stock grills only. Not valid with other offers.
Save \$25 off Traeger Jr, BGE Mini & Small, Weber Q's and Spirit Grills



Central Store Grand Opening Celebration

4/23/2011 9 A.M. - 5 P.M.

5701 E Sprague
(509) 534-4833



Toll Free: 1-800-876-4340 Online: www.poolworld.biz



Saunas

\$SAVE \$500
off all Sauna's

*FREE delivery and assembly to Spokane/CDA area
Most models

Not valid with any other offer. 4/18/2011 - 5/31/2011

SilkBalance



Simple, Safe, Pure Water...that's it!
No More dry itchy skin
No more confusing water balancing and testing

\$SAVE \$20.00 off

Not valid with any other offer. 4/18/2011 - 5/31/2011



ePool

Wireless Pool Monitor system for your pool. Senses ph, oxidation reduction, and temperature. Calculates what's needed to adjust.

Save \$50.00 off

Not valid with any other offer. 4/18/2011 - 5/31/2011

COVERMATE I and III

Invest in a cover lifter for your spa. It will save on the life of your cover and you'll appreciate the ease in removing and replacing the cover when you want to use the spa. Save \$50.00 off CMI and CM3.



*Save \$50 off Sunstar Cover w/coupon on Page 6

Save \$50.00 off

Not valid with any other offer. 4/18/2011 - 5/31/2011

Leaf Eater

Remove leaves and debris the easy way, without clogging your pools filter!

\$SAVE \$5.00 off



Not valid with any other offer. 4/18/2011 - 5/31/2011

Cover/Drain Pumps

Rule Cover Pump



Sta-rite Typhoon Pump

Simple reliable pump for draining.



\$SAVE \$20.00 off

Not valid with any other offer. 4/18/2011 - 5/31/2011

BackUp Algacide®



guarding more than your pool



\$SAVE \$5.00 off

Not valid with any other offer. 4/18/2011 - 5/31/2011

\$SAVE 15 % off

any BioGuard Pool Shock



guarding more than your pool



Not valid with any other offer. 4/18/2011 - 5/31/2011

esb Tanning Beds

\$SAVE \$200 off Free Delivery & Assembly to Spokane/CDA

Not valid with any other offer. 4/18/2011 - 5/31/2011

esb Skin Care and Tanning Products

Save 20% off

Not valid with any other offer. 4/18/2011 - 5/31/2011



Pools, Spas, Service and Accessories

13524 E. SPRAGUE
SPOKANE WA 99216-0888

Presorted Standard
U.S. Postage
PAID
Spokane, WA
Permit No. 28



**Stop in &
Enter to Win a
25# Supply
of Silk Tab Chlorine***

2 Chances to win. Enter in April & May!

2 Winners per month, per store!

**One entry per month, per family.*

SPOKANE VALLEY STORE
13524 E. SPRAGUE
(509) 928-6585

CENTRAL SPOKANE STORE
5701 E. SPRAGUE
(509) 534-4833

NORTH SPOKANE STORE
9111 N. COUNTRY HOMES BLVD.
(509) 466-8220

COEUR D'ALENE STORE
235 W. SUNSET AVE.
(208) 765-5220



Help us, Help CF, and Save all Summer!!!

We're very proud to announce that in the last couple of years you've helped us raise nearly \$10,000 for Cystic Fibrosis through your generous donations and chlorine purchases!

This year we're doing Splash for CF again. **Save 5% off** your purchases through August 31st with a \$10 donation to Cystic Fibrosis!! 60% of the donation stays here to aid the local CF center and the other 40% goes to Laps for CF a non-profit foundation created by Emily Schreiber who herself is stricken with CF. Emily has raised over 1 million for CF research and children with CF. Your purchases of BioGuard Silk Tabs™, Silk Sticks™, Silk Smart Sticks® and donation will help make a splash in the lives of those with Cystic Fibrosis!

** Excludes Pool, Spas, and Sauna purchases. Can not be used with other offers.*



Toll Free: 1-800-876-4340

Online: www.poolworld.biz