

 **Pool World**

Summer 2014

Newswaves



Why Vacation when you could *Staycation*?!



Why spend good money for a few days of relaxation when there's no better place to enjoy a relaxing vacation that lasts day after day, year after year than your own backyard. Start your mornings with an invigorating swim or serene soak in the hot tub. Come home after a hard days work and dive into the pool for a quick cool down and relaxing swim. Gather the family for a fantastic grilled dinner served outdoors by the pool, and later, slip into your hot tub and feel the cares of the day melt away. Experience your own private retreat!

Visit any one of our locations and talk to us about the many benefits of owning your own pool and hot tub. Start your Staycation soon!

Cash for Splash

Love to swim? Hate dealing with a problem pool? Want to replace your Intex pool with a quality Doughboy pool that you'll enjoy for years and years. We provide you with equipment that does the job you need to keep the pool clean while making it easy for you to maintain.

We'll give you \$300

to use toward the purchase of a Doughboy pool!

*Must supply piece of Intex pool.
See store for details



Business Hours:

9:00 am - 6:00 pm

Mon - Fri

9:00 am - 5:00 pm

Saturday

Service 8:00 am - 5:00 pm

Monday - Friday

Valley Store E. 13524 Sprague

Web Page: www.poolworld.biz

E-Mail: service@poolworld.biz



Our sixth year of collecting donations for Cystic Fibrosis is going strong thanks to your help. Remember that 60% of the donations stay here to aid our local CF clinic, and the other 40% goes to national research and aid to families stricken with CF. You've helped us raise over \$32,000 in the past five years!

Stock up on the items you need before the program ends on **August 31st**. Don't miss out on your opportunity to **SAVE 5%** on your purchases with us ... and THANK YOU again for helping us help those with CF!

SPOKANE VALLEY
13524 E. SPRAGUE
(509) 928-6585

CENTRAL SPOKANE
5701 E. SPRAGUE
(509) 534-4833

NORTH SPOKANE
9111 N. COUNTRY HOMES BLVD.
(509) 466-8220

COEUR D'ALENE
235 W. SUNSET AVE
(208) 765-5220



Sauna ... For your Health!!



Pools
Hot Tubs
Saunas
Grills
Covers
Pool Remodels
Slides and more

*See sales associate for details

Physically, nothing is more reinvigorating than a deep, healthy sweat every day. The body's response to gentle, persistent heat is well documented and proven. More and more doctors are recommending a sauna's purifying benefits. A sauna will soothe your aches and pains by increasing blood flow and speeding up the body's natural healing process. You enjoy improved cardiovascular performance and a better nights sleep after using a sauna. Cleanse your skin and flush toxins

from your body in just a few minutes a day.

These are just a few of the many reasons people have found saunas to be a wise choice for a healthier lifestyle.



Discover more healthy benefits at <http://www.poolworld.biz>

Finnleo has a solution for every taste and budget. The only limit is your imagination. From entry level portable saunas, to deluxe saunas with custom benching and multiple wood choices and styles, you can choose what will work for you. Outdoor, Indoor, traditional,

Infrared, standard or custom designed. Finnleo has a wide range of high quality options.

We have several models on display at all of our 4 locations. Stop in and we'll be happy to discuss the many options Finnleo has to offer.

Receive a
\$100 Pool World Gift Card
with the purchase of any Finnleo Sauna

*Some excursions apply. See store for details.

Valid 7/15/14 - 8/30/14
not valid with any other offer.

Spread the word



Let your friends know how much you enjoy your pool or hot tub from Pool World and anyone who mentions your name at the

time they purchase a pool or hot tub will receive \$100 off their purchase and you'll receive a \$100 gift card to spend in the store whenever you like!!!

And there's NO LIMIT on how many referrals you can make.

the hot tubs with the

Salt Water & Blue Tooth Connectivity



The salt is the sanitizer. This means no chlorine smell, irritation and less maintenance.

Salt water has a softening effect on your skin and you'll notice the difference in the feel of the water also.

The ACE salt water system is available exclusively on Hot Spring Highlife and Limelight Hot Tubs.

And if you enjoy music, the Hot Spring hot tubs offer built-in music systems that connect to Bluetooth enabled devices!

Trade In... Trade Up!
**Your old hot tub has
trade-in value!!**



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

Huge Savings on Legendary Cleaners

The new improved Polaris 3900 Sport delivers unmatched vacuum power, incomparable convenience, and legendary performance. Features include:

- . Most vacuum power of any 3 wheel Polaris cleaner
- . 40 GPM of additional pool filtration through the filter bag.
- . 50% more torque with the all-wheel PosiDrive system with stainless steel chain.
- . TailSweep Pro, providing ultimate sweeping action.
- . Dual chamber SuperBag that collects more debris.



SAVE \$75

at time of purchase

**& Save an additional
\$100 with Mail-in Rebate**

The Polaris 380 scrubs and cleans in-ground pools of any shape or size in approximately three hours. Ideal for gunite, fiberglass and vinyl lined in-ground pools.



SAVE \$75

at time of purchase

**& Save an additional
\$50 with Mail-in Rebate**

HURRY Limited to stock on hand.

Can not be used with any other coupon or promotion.

www.poolworld.biz

For monthly specials and tips on pool or hot tub care, visit us regularly. You can schedule service appointments, pay your bill and get grilling tips and weekly recipes to enjoy on the grill.



We accept:

Cash, Checks
Visa, Mastercard
Discover and
American
Express

You can also use
your credit card
on our website to
pay bills or put
deposits on
orders. Go to:

www.poolworld.biz



Service Spot

**Weekly, BiWeekly, Monthly, and
Vacation Service**

Available year round for your pool.

service@poolworld.biz

1-800-876-4340

Bargain, or NOT?!!

You can pick up chemicals for your pool/hot tub at just about any discount store anymore. The problem is that not all chlorine is the same. Some products are made with more filler than actual product. Some products are made for pools only and should not be used in a hot tub.

We have also found that many products can appear to be a good bargain but in fact are costing you more to maintain a proper level because they have very low levels of active ingredients and it takes 4 times the amount of product to do the job.

So before you purchase what appears to be a great deal, make sure you are getting what you need to do the job!

Water Safety Tips:

Teach children to swim as soon as possible. It's a skill that will benefit them throughout their life.

Always have constant supervision in and around water.

Use fences and other barriers like safety covers to keep kids out of the pool when unattended.

Empty wading pools after use.



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

Save Time, Save Money

Make Your Pool Virtually Maintenance FREE!



Take the hassle out of dealing with your pool's water chemistry. Automate your pool & hot tub water system with an Intellichem or IntelliChlor water care system. Ensure crystal clear pool and hot tub water, 24 hours a day, seven days a week, with a system that is constantly monitoring and adjusting the levels. Automation will cut the costs of treating your pool by as much as 30% because the system makes chemical adjustments when needed. The water is no longer experiencing chemical peaks and valleys and small amounts of chemicals are used to maintain crystal clear water 24 hours a day. Owning a pool can be as



simple and easy as you want it to be. Why spend more time maintaining your pool than enjoying it? Automation for pools has come a long way throughout the years and now, with the proper equipment you can forget about the hassles of cleaning and treating the pool. If you're considering a monitoring system for your pool consider the Intellichem or IntelliChlor by Pentair.

Invest in an automatic pool cleaner to vacuum the pool. Why spend your Sunday morning vacuuming the pool for a party that afternoon, only to turn around and vacuum again after the party. Work, work, and more work. Let your automatic cleaner do the work for you.

Stop in soon and let us show you all the options available to help make owning your pool easy, enjoyable, and fun; so you can spend less time maintaining the pool and more time enjoying it!!



SuperMax VS Pumps

The Best Way to Save Energy Costs on your Pool!

The SuperMax VS pump is the new 'little brother' to the Pentair Intelliflo Pumps. This new pump saves \$\$ and is a more affordable option for the residential pool owner!



- Save Money \$\$ on Pool Electrical costs.
- Savings can be around \$60 a month approximately.
- If you need a new pump, consider the SuperMax VS pump.

Installation available through our service department.

Save \$150 now
Regular \$949, now \$799

Offer valid 7/15/14 - 8/30/14

Not valid with any other offer.

SAFETY COVERS

offer Peace of Mind

Your child or pet will be free from harm this winter if your pool is covered with a Coverlogix safety cover. The cover is much easier to deal with than the standard tarp style winter cover. Plus it's safer and far more attractive than a standard winter cover. You'll no longer spend hours draining, cleaning, and removing your pool's winter cover in the spring. We recommend the use of safety mesh winter covers in place of your automatic cover to prevent damage to the cover and pool.



**Give us a call
today to
arrange for
a FREE
ESTIMATE!!**



Toll Free: 1-800-876-4340

Online: www.poolworld.biz



Meet Smartop, the hot tub cover that is as elegant and stylish as it is strong. Built to last the life of the hot tub.

- Watertight & moisture retention free.
- Safe & secure with cable lock system.
- Easy to operate with an integrated cover lift.
- Odor free.
- Built to withstand harsh winter weather conditions.
- Elegant & stylish.

8 stylish colors to match most hot tub skirts.



Call to order yours today!

THE COVANA

Hot Tub Cover & Gazebo

- Ease of use. Simply turn the key and cover lifts itself!
- Privacy and seclusion when you want it.
- Securely locks in place both closed and extended.



On display at all four locations



Hot Tub Covers

If your hot tub cover needs replacement, before comparing just price be sure to compare quality. Not all hot tub covers are made the same and our Sunstar Covers are custom crafted to fit your tub precisely. Sunstar covers provide you with the following quality features:

- Tapered Foam Core
- Commercial Grade Zipper
- GHS® Super Heat Seal Gasket
- Marine Grade Vinyl
- Super Strength Padded Handles
- Premiere Skirt
- Tie Down Straps
- Secure-Loc Fasteners
- Plastic Drain Grommets
- Twenty-eight Points of Internal Reinforcement
- Tough Sturdy Hinge
- Steel Reinforcement

They are available with custom options and come in 11 colors.

SAVE \$50

On any New SUNSTAR™ COVER

Coupon good through August 30, 2014

* Not valid on Orphan Covers and cannot be combined with other offers.

Hot Tub Cover Care Tips



- To secure the cover when the hot tub is not in use, always lock the cover straps in place.
- Always use the cover handles to remove the cover.
- Clean your cover on a routine basis and condition the cover using 303 Vinyl Conditioner or Sunstar Cover Creme to protect it from UV and keep the vinyl in good condition.
- Maintain proper water chemistry.
- Remove snow buildup to avoid damage to the covers foam cores. Never use a shovel or any sharp object to remove the snow. We carry Sno-brums, a great device designed to remove snow safely from your cover without damage.



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Online: www.poolworld.biz



GrillWorld

We're your grilling headquarters for searing, smoking, and baking on grills that will satisfy your taste buds with great flavors and offer you years of quality performance. Why struggle with a poor quality grill, ruin good recipes and cuts

of meat when you could be treating yourself, family, and friends to great foods cooked to perfection on a grill that makes grilling a pleasure.



We carry a full line of unique accessories to make your grilling even more pleasurable. From charcoal to rubs, sauces, utensils and jalapeno holders, we have what it takes to enjoy firing up your grill!

And for delicious, fun recipes visit us weekly at www.poolworld.biz!!



swim, exercise, have fun RELAX

An Endless pool is a pool and hot tub all in one. Designed to fit even the tightest spaces an Endless pool can be installed indoors or out. Enjoy swimming year round. Improve your health or just have a fun place to relax and unwind after a hard day's work.

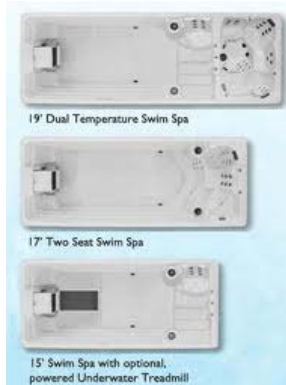


Swimming comes close to being the perfect exercise because it builds strength and endurance, increases your circulation, tones muscles and does all this without wear and tear on the body. Perfect for swimming and training for strength. Ideal for water therapy for those suffering from arthritis, MS, Fibromyalgia or chronic muscle/joint pain. Rehabilitation can also be done much easier while in the water.

You don't have to be a swimmer to enjoy the pool, it's perfect for all ages for exercise and fitness. The entire family will benefit from an Endless Pool. Swim, play, exercise and relax! An Endless pool can be the home addition that keeps you and your family fit and having fun together!!

Financing Available

Talk to us about the many styles and sizes to choose from and start enjoying the benefits soon!





**\$ave
\$10.00**

On any \$75 or more purchase of
BioGuard Products

Not valid with any other offer.

7/15/2014 - 8/30/2014



**Automatic
Chlorinators**



**\$ave
\$15.00**

Not valid with any other offer.

7/15/2014 - 8/30/2014



**Off The Wall[®]
CLEANER**



Improved thicker formula designed to cling to the wall
for easy cleaning of the pool or hot tub. Removes most
stubborn scale, metal stains, grease and common dirt.
Off The Wall can be used on all pool surfaces.

\$ave \$2.00

Not valid with any other offer.

7/15/2014 - 8/30/2014



Pool Filters



**\$ave
\$50**

Not valid with any other offer.

7/15/2014 - 8/30/2014



**\$ave
\$75**

Not valid with any other offer.

7/15/2014 - 8/30/2014

Perfect to use to clear cloudy water
quickly following a party or storm!!



**\$ave
\$5.00**

Not valid with any other offer.

7/15/2014 - 8/30/2014

BBQ Accessories

Covers, mitts, digital thermometers, utensils and much more!



**\$ave
20%**

Not valid with any other offer.

7/15/2014 - 8/30/2014

Pool/Hot Tub Toys

Games, Lounges and lots of other fun items!



**\$ave
15%**

Not valid with any other offer.

7/15/2014 - 8/30/2014



Toll Free: 1-800-876-4340

Online: www.poolworld.biz



13524 E. SPRAGUE
SPOKANE WA 99216-0888

Presorted Standard
U.S. Postage
PAID
Spokane, WA
Permit No. 28



Receive a

\$75

Pool World Gift Card

with Grill Purchase

*Some exclusions apply.
See store for details.





Not valid with any other offer. Valid through 8/30/14

Valuable Tips and Savings inside!

SPOKANE VALLEY STORE
13524 E. SPRAGUE
(509) 928-6585

CENTRAL SPOKANE STORE
5701 E. SPRAGUE
(509) 534-4833

NORTH SPOKANE STORE
9111 N. COUNTRY HOMES BLVD.
(509) 466-8220

COEUR D'ALENE STORE
235 W. SUNSET AVE.
(208) 765-5220

Polaris

ROBOTIC CLEANER

Summertime Sale!!



Tired of vacuuming your pool? Want to spend time enjoying the pool rather than cleaning it. A Polaris robotic cleaner makes maintaining a clean pool as easy as putting the cleaner in the pool and watching as it sweeps, brushes and vacuums the pool walls, floor and steps.

***Polaris is the Driving Force in Clean!
The Best Just Got Even Better!***

SAVE

\$100 on the Polaris 9350 Sport

2WD with Easy Lift System

\$125 on the Polaris 9450 Sport

4WD with 7 Day timer and Easy Lift System

\$150 on the Polaris 9550 Sport

4WD with Easy Lift System, Remote and Dirty Canister indicator

Exclusively Featured on All Polaris Robotics:

Vortex Vacuum Technology
Easy Lift/One touch System
Easy Clean Filter Canister
ActivMotion Sensor



Not valid with any other offer. Valid 7/15/2014 - 8/30/2014



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