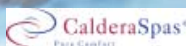


SPRING 2009



# NEWSWAVES

Get your daily



## Me Time, We Time

One thing everyone wants more of today is a greater sense of balance between work, personal time, and quality time spent with family and friends.

You don't have to go far to achieve that balance with a hot tub from Pool World. Bring family and friends closer together, create soothing tranquility for private moments in the convenience and comfort of your own backyard. It'll be so relaxing you'll want to experience it every day. Refresh your mind and body, day after day. Week after week. Year after year.

Stop in today and see why one of our spas has been chosen as your Best Buy each time Consumer's Digest has rated spas. For ultimate enjoyment, ultimate confidence, and performance you can count on you want a hot tub from Pool World!



## Pool School



Caring for your pool shouldn't be stressful. At least that's what the people at BioGuard, the world leader in pool and spa care believe. And that's why they are sponsoring Pool School at Pool World. Learn how to care for your pool the easy way. The BioGuard way. Because BioGuard guards more than your pool. They guard your time, your energy, and your piece of mind. So join us for Pool School and learn how to take care of your pool the BioGuard way.

Be our Guest:

Thursday, May 7th, 2009  
13524 E. Sprague  
7:00 P.M.

Seating is limited so please **R.S.V.P. 1-800-876-4340**

Evening following the  
seminar

**SAVE 10%  
OFF**  
on any  
BioGuard product



**Spokane Valley**  
Pool World  
13524 E. Sprague  
509-928-6585

**Central Spokane**  
Pool World  
4808 E. Sprague  
509-534-4833

**North Spokane**  
Pool World  
9111 N. Country Homes Blvd.  
509-466-8220

**Coeur d' Alene**  
Pool World  
235 W. Sunset Ave.  
208-765-5220

## It's Pool Time!

Time to get the pool ready for a season of fun. Get the pool filtering, balance the water, and be sure it's ready when you are for the first swim or the first party of the season!

To schedule a pool opening give us a call and ask for:

Sheri, Shawna, or Brad at  
509-928-6585.

If you prefer to open your pool yourself you're invited to join us for our Pool Opening School, May 7th, 7 PM at our Valley Store. \*Please see front page for more details.

For a list of Opening Tips stop into any one of our 4 stores or visit us at [www.poolworld.biz](http://www.poolworld.biz). You'll find a list of tips under Services/How to Worksheets.

## Pamper Yourself, Pamper Your Pool

Keep your water sparkling blue and crystal clear all year long, the simple easy way, the BioGuard Way! We've got everything you need to have your pool water ready to enjoy a luxurious swim whenever you're in the mood.

Just bring in a water sample for a FREE analysis and we can help show you how easy it is to keep your pool water pristine. Start your season off right. Make it simple, Make it perfect, Make it fun and enjoyable!

After opening your pool circulate it 24 to 48 hours before bringing in a water sample.

FREE  
WATER  
TESTING

- Bring sample in a clean pint size plastic container.
- Take sample 18" below surface.
- Do not take sample in front of pool return.



## The Service Spot

Prepare for smooth operation of your pool's mechanical system this year. When opening your pool for the season lube and replace any O-rings on your pools equipment that need replacing to prevent leaks this season. If you noticed your pump sounding louder or making a squealing sound last year, have it serviced before you start the system this year. Replace any cracked, broken or missing fittings in your pool (inlets, drain covers, skimmer lids, etc.).

Need Professional Service Call:

**509-928-6585 or 800-876-4340**

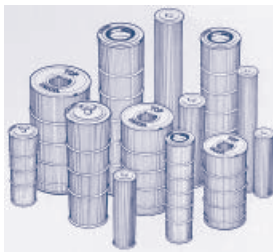
## Did You Know?

Swimming is one of the best activities to provide a healthy workout for people of all ages. Great cardio fitness and easy on your joints. Plus it's fun at the same time!



## Filter Cleaning the Easy Way

We do the Messy Work for you,  
You Relax and Enjoy your Pool or Spa!



**Reduce-Reuse-Recycle  
Waste Stream Reduction**

Ask us about our Filter Cleaning Service.



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

*Save Time, Save Money*  
**Make Your Pool Virtually Maintenance FREE!**

Owning a pool can be as simple and easy as you want it to be. Why spend more time maintaining your pool than enjoying it. Automation for pools has come along way through out the years and now days, with the proper equipment you can forget about the hassles of cleaning and treating the pool. Let the equipment do it for you so you can spend your time swimming and having fun!



Take the hassle out of dealing with your pool's water chemistry. Automate your pool & spa water system with a Strantrol Chemical Control Feeder. Ensure crystal clear pool and spa water, 24 hours a day, seven days a week, with a system that is constantly monitoring and adjusting the chlorine and pH levels. Automation will cut the costs of treating your pool by as much as 30% because the system makes chemical adjustments when needed. The water is no longer experiencing chemical peaks and valleys and small amounts of chemicals are used to maintain crystal clear water 24 hours a day.



Invest in an automatic pool cleaner to vacuum the pool. Why spend your Sunday morning vacuuming the pool for a party that afternoon, only to turn around and vacuum again after the party. Work, work, and more work. Let your automatic cleaner do the work for you.

**Stop in soon and let us show you all the options available to help make owning your pool easy, enjoyable, and fun, so you can spend less time maintaining the pool and more time enjoying it!!**



## Water Exercise



Turn your pool into a lap pool. Use the Water Leash to maintain your position while swimming or exercising. Simply attach the leash to a secure, unmovable location such as a pool ladder or board, put on the belt, attach the tether to the belt clip and swim.

**\$25.31**

Be sure and check with your physician before starting this or any exercise program.

## Was this Winter hard on your Spa's Cover?!

This winters snow load was hard on most spa covers if the snow was not removed quickly because the snow was full of moisture & heavy.

If the vinyl on your spa's cover is dry, brittle, or cracked it will affect the safety, heat retention, and cleanliness of your spa water. Repair is not possible and your cover will need replacing.

If your spa's foam cores are sagging, heavy, and puddling is occurring, it is most likely due to a broken core. Foam cores are critical to heat retention and safety. If your spa's cover is over a year old it is not recommended to replace just the cores because the vinyl shrinks from exposure, making replacement very difficult.



## Order your Replacement Cover

There's a world of difference between a Sunstar Spa Cover and other brands. Insist on getting quality for your money.

**Covers are custom made. 11 colors to choose from.  
 Free Delivery for Spokane & CDA**



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)





***Like your Tub,  
Like us,  
Spread the word!***

Tell your friends and family about us and to mention your name when they come in to purchase their new spa. When they purchase a new Hot Spring, Tiger River, or Caldera spa you'll receive a \$100 gift certificate and your friend will receive a \$100 off their new spa! Your gift certificate can be used towards any purchase in the store. Spa accessories, toys, or water care products. There's no limit, so it's a great way to keep stocked up on water care products! *Please remember your referral must mention your name at the time of purchase.*

## DID YOU KNOW?

**Hot Spring Spas are the #1 Selling Brand Worldwide and we've been proud to provide our customers with them for 27 years here in the Inland Northwest!!**

## ***Tired of Tubbing in the Rain?***

The SpaUmbrella is the perfect way to escape the snow, rain, or bright sun. It's 9' wide, so it is the perfect answer for most spa applications. The Sunbrella Fabric provides years of trouble free use and is machine washable. It's been tested to withstand winds up to 25 miles per hour without failure. It comes equipped with



attractive LED lights to bathe the spa in soft light. It's easy to mount, simply slip the umbrella base under the spa, no fastening, no unsightly weights. When not in use you can easily fold the Umbrella up and swing it out of the way!

**\$535.50**

Available in Hunter Green, Blue, and Camel

## **Increase your Living Space Take it Outside**

An outdoor open air room provides an area for pure pleasure with all the view. Many homeowners are looking to their backyards for an inexpensive way to extend their living space. Outdoor kitchens or Living Areas are typically not going to increase your property tax, but are a great way to increase your homes value and make it quicker to sell if you ever decide to put the home on the market.



Unlike most home remodel projects an outdoor room can be built over time. You can do the project in stages if you choose to. Do some planning and decide what you want your area to provide and match your dreams to your budget.

If you're planning on entertaining, you'll need a space large enough for a sitting area or large table. TELESCOPE Furniture offers many quality choices in Outdoor Furniture for your setting and with careful planning you can pick the style and fabrics that will best suit your own personal life-style. You might also consider a great grill by

WEBER or TRAEGER. You can build them into a kitchen area or simply set up a special area in your room for grilling. Many people find they cook dinner outside at least 3 to 4 times a week. Outdoor heaters will extend the time you spend outdoors in our area and we have several different heaters to choose from depending upon your application. We've got great choices to make any outdoor area special. Stop into any one of our stores and take a look at the many possible items to boost the look of your backyard while making it a place you'll love to spend time enjoying.



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

Pools  
 Spas  
 Sauna's  
 Grills  
 Heaters  
 Filters  
 Cleaners  
 Brushes  
 Telepoles  
 Paint  
 Chemicals  
 Ladders  
 Slides  
 Games  
 Toys  
 Masks  
 Goggles  
 Floats  
 Furniture  
 Steps  
 Rails  
 Covers  
 Scents

# Enter to Win a Seasons Supply of Chlorine\*



3" Silk Tabs

Stop into any one of our 4 locations this April, May, and June to enter to win chlorine for the season!

Don't get stuck using bargain store brands that cloud your water, with BioGuard treating your pool is as simple as



123

Enter in April, May, & June!

3 Chances in 3 Months to win!! 1 Winner per month, per store!

One entry per family. \*Based on 16' x 32' pool average Silk Tab chlorine supply.

## Spring Into Pool Savings!!

Save  
\$10.00

when you spend  
\$50.00 or more.

Not valid with any other offer.  
Must have coupon for discount.  
Valid 5/1/09 - 5/16/09



25 lb.  
3" Tabs

Save  
\$10.00 off

Not valid with any other offer.  
Must have coupon for discount.  
Valid 5/1/09 - 5/30/09



Outdoor Heaters



Spring  
Special  
\$199.00  
reg. \$279.00

Not valid with any other offer.  
Must have coupon for discount.  
Valid 5/1/09 - 5/30/09

Leaf Eater



Remove leaves and debris the  
easy way, without clogging  
your pools filter!

Save  
\$5.00  
off

Not valid with any other offer.  
Must have coupon for discount.  
Valid 5/1/09 - 5/30/09

Cover/Drain Pumps

Sta-rite  
Typhoon Pump

Simple reliable pump  
for draining.  
reg. \$129.00

SAVE \$20.00 off



Rule Cover Pump



Auto On/Off allows  
you to leave the  
cover pump on the  
cover.

reg. \$192.33 SAVE \$20.00 off

Valid 5/1/09 - 5/30/09

Telescope Furniture



Save  
10%  
off

All Telescope Furniture orders  
placed by May 30th!

Not valid with any other offer.  
Must have coupon for discount.  
Valid 5/1/09 - 5/30/09



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

Pools  
Spas  
Sauna's  
Grills  
Heaters  
Filters  
Cleaners  
Brushes  
Telepoles  
Paint  
Chemicals  
Ladders  
Slides  
Games  
Toys  
Masks  
Goggles  
Floats  
Furniture  
Steps  
Rails  
Covers  
Scents

# Spring Into Savings!!

**LEISURE CONCEPTS INC.**



CoverMate I  
CoverMate III  
DuraStep  
SmartStep  
SpaBrella  
SmartRail  
SmartDeck

**Save  
15% off**

Not valid with any other offer.  
Must have coupon for discount.  
Valid 5/1/09 - 5/30/09

**Unicel**  
FILTER CARTRIDGES



Purchase any Unicel  
replacement element  
and receive

**25% off**  
a bottle of  
**BioGuard**

**Filter Cleaner/Degreaser**  
Regular \$18.12

Not valid with any other offer.  
Must have coupon for discount.  
Valid 5/1/09 - 5/30/09

**Sunstar**  
SAFETY SPA COVERS  
The Original Quality Spa Top™

Purchase a  
new Sunstar  
Spa Cover  
and



**Save  
\$50.00 off**

Not valid with any other offer.  
Must have coupon for discount.  
Valid 5/1/09 - 5/30/09

WATER CARE SYSTEM  
**BAQUA**  
*Spa*

Bromine-Free, Chlorine-Free, Care-Free.



Stock up on BaquaSpa!  
For every \$100.00 spent on  
BaquaSpa products you will  
receive a

**FREE**  
bottle of  
**Being  
Body Mist!!**  
a \$14.56 value

Valid 5/1/09 - 5/30/09



**Sunstar**  
SAFETY SPA COVERS  
The Original Quality Spa Top™



Protect your Spa Cover

**Save 15% OFF**

on

**Vinyl Conditioning  
Creme**

Reg. \$15.05

Not valid with any other offer.  
Must have coupon for discount.  
Valid 5/1/09 - 5/30/09



**Silk Balance**  
Simply Luxurious

Introductory  
Special

**Save  
\$20.00 off**

Not valid with any other offer.  
Must have coupon for discount.  
Valid 5/1/09 - 5/30/09

**NEW**

**Silk Balance®**



Experience pure, clean water in your spa while  
enjoying healthy, silky soft skin. No more itchy,  
dry, dehydrated skin. No more chemical smell and  
best of all, no more water balance headaches!  
One simple application.

Environmentally Friendly, Silk Balance® is a leading  
edge formula, the result of extensive research and  
development. Silk Balance® provides bather protec-  
tion against harmful bacteria and is compatible with  
ozone and traditional sanitizers. Just shake & pour  
once a week, for the softest skin, & automatically  
balanced fresh clean water!

- Easy to use. Just shake & pour.
- Apply one dose once a week.
- Automatically balances water pH,  
alkalinity & calcium hardness levels, so you don't  
have to.
- Hydrates skin leaving it feeling soft & silky.
- Environmentally friendly, No harsh chemicals.

[www.silkbalance.com](http://www.silkbalance.com)



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)



## *Pool World North* Expands

For several years our North Spokane store was unable to showcase many of the products we carry due to space limitations. That's changed and we hope you enjoy the improvements. Stop in to see the new quarters and take a look at the changes. More space, more product, new ideas for your pool/spa and fun for your backyard!



## *Valley Store* Remodel Complete

In order to make your shopping more convenient and provide you with new products to help make your home and backyard more enjoyable our crews have been working hard through the past couple winters to make some needed improvements at our Valley Store. Stop in and take a look at the new products to enhance your home, while helping you enjoy the time spent there.

Did You Know you can cut the use of chlorine or bromine by up to 50% when using a Mineral Cartridge!!

Join the  
 *Pool World*

### **Mineral Cartridge Club**

- Automatic Shipment of new Mineral cartridge.
- FREE Shipping in the US.
- Less than retail price.

The Mineral Cartridge Club is available for both pool and spa Frog Mineral Cartridges or Nature II.

**Call: 1-800-876-4340**



*Enjoy the best when it comes to grills with the always popular Weber grills and the Traeger wood pellet grills! Choose the model best for your grilling needs.*



Get a

**FREE**

Traeger Seasoning when you purchase  
2 bags of Traeger Pellets



Not valid with any other offer. Must have coupon for discount.  
Valid 5/1/09 - 5/30/09



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)



PO BOX 14927  
SPOKANE WA 99214-0927

Presorted Standard  
U.S. Postage  
PAID  
Spokane, WA  
Permit No. 4



## **Stop in & Enter to Win a Supply of Silk Tab Chlorine\***

**Enter in April, May, & June!**

**3 Chances in 3 Months to win!! 1 Winner per month, per store!**

*\*One entry per family.*

**Spokane Valley**  
Pool World  
13524 E. Sprague  
Spokane, WA 99216  
509-928-6585

**Central Spokane**  
Pool World  
4808 E. Sprague  
Spokane, WA 99212  
509-534-4833

**North Spokane**  
Pool World  
9111 N. Country Homes Blvd.  
Spokane, WA 99218  
509-466-8220

**Coeur d' Alene**  
Pool World  
235 W. Sunset Ave.  
Coeur d' Alene, ID 83815  
208-765-5220

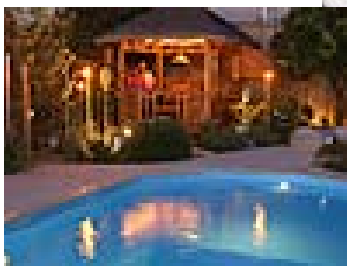
# ***Fun, Enjoyable, & Affordable!!***

Dreaming of a backyard with a in-ground pool, but not sure you want to invest what in-ground pools cost? No problem, we've got a solution with the Doughboy Pools. You can get that in-ground look for thousands less and enjoy it just as much! Doughboy makes the only above-ground pool that can go **IN** your backyard!

Interested? Stop in and ask us how you can create your own backyard resort for fractions less than a typical pool installation and in half the time.

Any size...any terrain... any height, our pools will blend perfectly with your backyard.

Have fun and enjoy without breaking the bank!



[www.poolworld.biz](http://www.poolworld.biz) click on the Doughboy link  
or  
[www.doughboy-pools.com](http://www.doughboy-pools.com)



# Remember what it was like to fly?



## Salt Pool Jump System

Got Salt? If so, then grab this new non-corrosive stand and composite spring set. Designed for new and retrofit applications this set helps you say yes to salt, and no to corrosion.



## PoolSonix™

Protect against the unexpected — with PoolSonix, the industry's only solar powered, wireless pool alarm.



## Vortex

Bring on the fun with this innovative corkscrew slide that combines big twisting fun with exceptional safety. Throw in the fact that the Vortex requires less deck space than most big slides, and you have the best big slide value available today.



## Typhoon

Standing just over 7' tall, this popular slide comes with our patented GrandRapids™ water delivery system, offering an enclosed ladder with molded-in handrails for increased safety, and it accommodates riders up to 275lbs.



## WetDek™

An interactive water playground that moonlights as a water feature. WetDek comes in 6, 9, or 12 jet systems, that shoots water up to 8' high, and is managed by a control system that has four water play programs for fun, and one to keep the water clean and sanitized.

Learn to fly, again: [www.srsmith.com](http://www.srsmith.com)

Toll Free 800.824.4387 • [www.srsmith.com](http://www.srsmith.com)

**SR Smith™**

**Pool World**

Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

# Here's where the Pool World crews have been working lately

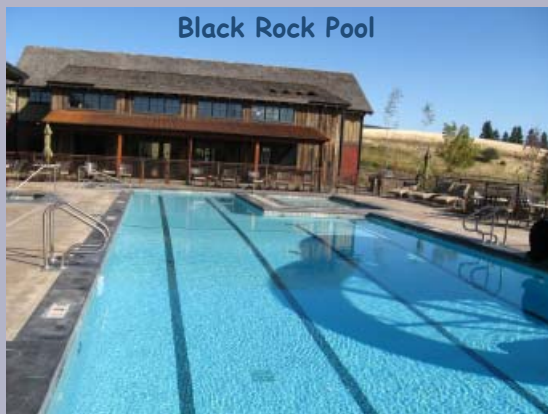
## City of Spokane Valley

The City of Spokane Valley is getting 3 new upgrades to their 3 Municipal Swimming Pools. We are working in conjunction with Kilgore Construction of Spokane on the projects. Work has begun on the Park Road pool where a new Slide is being installed. Terrace View Pool will be getting a new Lazy River which will be ready for use in June. Valley Mission Pool is getting a new Zero Depth Entry Pool which is also scheduled to open in June.

We are proud to have been chosen to build these jobs for the City of Spokane Valley and to be working with Kilgore Construction on them.



Park Road Slide

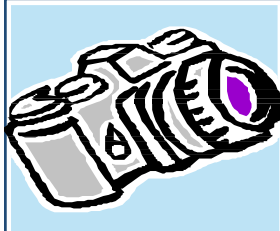


Black Rock Pool

## Black Rock Kootenai Cabin

Here is a picture of the recently completed Pool and Spa we built for the exclusive Black Rock Development in their Phase II Kootenai Cabin area. This project was built in conjunction with Polin and Young Construction of Coeur d' Alene. We are pleased to have been chosen to build this fantastic addition to the Black Rock Community.

## Black Rock Spa



## Enter our "You should be in Pictures" Contest and Win



Send us some photos of your pool and you may be the winner of a \$150.00 Pool World Gift Card. Sunsets, night life, night lights, cannon balls, smiles, splashing, relaxing, your beautiful water feature running at night are all encouraged. Kids jumping, Dad diving, the gang playing water games or sports are all fun activities to photograph. Use your photo skills and imagination and your photo may be the winning choice of the judges.

*You may submit up to 5 pictures of various settings and or activities in your pool. All entries must be received by June 30th to qualify. Winner will be chosen and notified Friday, July 3rd.*

\*Note - by entering you are giving Pool World permission to use photos received in future promotions or advertising.

Send your entries to: [service@poolworld.biz](mailto:service@poolworld.biz)  
subject: "You should be in Pictures" Entry

Include:  
Your name  
Your address  
Your phone number  
&

**don't forget  
to attach your photos**



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)